

## Senior Interaction Designer

**Professional profile:** A detail-oriented Senior UX/UI Designer specialising in design for SaaS within B2B environments. With a primary focus on Interaction Design, I bring a wealth of experience in exchanging with precious stakeholders. Committed to collaborative excellence, I am eager to engage with professionals across diverse domains, contributing to the shaping of tomorrow's interactive experiences.

### Current work

**Title:** Senior Interaction Designer

**Company:** C.E.S.A.R Recife

**Timeline:** (2021 - Present)

**About the company:** C.E.S.A.R is a leading B2B tech agency in Brazil and Portugal, boasting a team of over one thousand multidisciplinary professionals dedicated to delivering innovation to a diverse range of high-profile clients worldwide.

### My role:

- Responsible for overseeing the product design process while also serving as a design system/UI specialist
- Supervise project onboarding, immersion, roadmapping, and user testing
- Offer guidance and mentorship to junior team members
- Ensure the maintenance of high-quality prototyping practices within the company
- Close collaboration with cross-functional teams in core projects aimed at enhancing digital interfaces and experiences
- Deliver exceptional UX/UI solutions
- Contributed to extending two contracts for my company and securing an additional contract, amounting to a value of £380,000.00.

### Industry skills

Visual Design

Atomic Design

Agile

Information architecture

Design Systems

Documentation

Data visualisation

User Testing

User Experience

Benchmarks

Business Value

Programming

Design thinking

Critical Design

### Tools and software

Figma

Adobe

Hotjar

Jira

Notion

GitHub

Miro

Balsamiq

### Languages

English

Portuguese

Spanish

## Past work

**Title:** Midweight UX/UI Designer

**Company:** Grupo Eleva

**Timeline:** (2018 - 2021)

**About the company:** Grupo Eleva is a B2C delivering value in educational innovation and online learning. It's mission is to deliver web and mobile solutions for several schools and courses across Brazil.

**My role:**

- Designing user interfaces that facilitate seamless navigation and optimise learning outcomes
- Conducting user research, creating wireframes and prototypes
- Collaborating with stakeholders to ensure alignment with educational objectives

**Title:** Junior UX/UI Designer

**Company:** Reino Studio

**Timeline:** (2018)

**About the company:** Reino Studio is a B2C digital design agency delivering high quality projects to creative industry giants.

**My role:**

- Supporting the senior designer in prototyping solutions using InVision
- Contributing to the development of user-friendly interfaces and experiences

**Title:** iOS FrontEnd dev intern

**Company:** Apple Developer's Academy

**Timeline:** (2017-2018)

**About the company:** ADA is a Apple-led initiative to recruit early graduates who want to learn how to develop for iOS and enter the software development market.

**My role:**

- Developing for iOS applying Swift
- Crafting mobile solutions for high profile clients, focusing mainly on interface prototyping

## Education

**Product Design (BA)**

University of The Arts London - CSM  
(2015 - 2016), London

**Product Design and Digital Media (BA)**

Pontifical Catholic University of Rio  
(PUC-Rio)  
(2012 - 2017), Rio de Janeiro

**FrontEnd development for iOS**

Apple Developer's Academy  
(2017-2018), Rio de Janeiro